

Appl. No. 09/995,931

REMARKS

[01] Reconsideration of the present application is respectfully requested in view of the comments and the amendments to the claims submitted herein.

[02] Applicant has amended the claims to merely clarify that the unique tags are assigned to the articles prior to the articles being in print or published. Entry of the amendment is respectfully requested. As amended, the claimed invention's assigning the unique tag occurs prior to print, since it is the printed publication with the tag that allows the reader to subsequently request the article in electronic format, upon first reading the printed article. No such mention about preparing the articles for publication is made in Drucker, which only discloses the later search and access to the articles.

[03] Also, Applicant would like to point out at least the following cited limitations which are clearly not disclosed, nor taught, by Drucker, as cited by the Examiner. Traversing the Examiner's rejections, Applicant respectfully submits that the claims are novel, and patentable, over Drucker.

[04] Claim 1:

[05] *"assigning said at least one ~~printed~~ article with at least one tag prior to print;" (as amended)*

[06] The examiner cited Drucker, col. 4, lines 32-44 and col. 8, lines 37-52. The cited passages are inapposite on its face. The cited passages in Drucker do not disclose assigning the unique tag before publishing in print, or any unique tag. Both passages are directed to the user's search query (which occurs after the article has been written and published, although not necessarily in print). Quite to the contrary, the claimed limitation recites assigning a tag to the article prior to print. Drucker does not disclose assigning the tag prior to print. Again, these are completely different things, even upon a cursory review of the passages.

[07] *"publishing said at least one ~~printed~~ article in print with its corresponding tag;" (as amended)*

[08] The examiner cited Drucker, col. 4, lines 32-44 and col. 8, lines 37-52. Again, the cited passages are inapposite on its face. There, Drucker is directed to different forms of notifying a user of the result of his search or for further. It has no mention of the act of publishing the articles in print with the tag, after the tag has been assigned prior to print, since Drucker at this stage deals only with the search, not with initially preparing and collecting the articles in a database. Again, these are completely different things, even upon a cursory review of the

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passages.

[09] "*publishing said at least one ~~printed~~ article in print with its corresponding tag;*" (as amended)

[10] The examiner cited Drucker, col. 6, lines 16-38 and col. 8, lines 37-52 and Fig. 6C. The cited passages and figure all describe the "search" activity, not the recited "publication" activity. No act of initially publishing the article with the unique tag is disclosed by Drucker. Fig. 6C merely shows a user interface at the search phase, after the search has been conducted. Again, these are completely different things, even upon a cursory review of the passages.

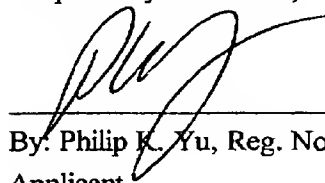
[11] For independent claims 10 and 15, the same discussion as above applies. Also, since Drucker is also the basis of the Examiner's Sec. 103 rejection of claims 9, 12, 15-17, 18 the same discussion applies to those claims.

[12] For the above reasons, Applicant respectfully requests that the Examiner reconsiders the present application and allowance granted at the earliest opportunity.

[13] **Conclusion**

[14] Applicant has demonstrated that the present invention is patentable over Drucker and Loeb. Withdrawal of the Examiner's rejections and granting of allowance is respectfully requested. The Examiner is encouraged to contact the undersigned to discuss any matter regarding the present application at 626-965-1202.

Respectfully Submitted,


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Applicant

I hereby certify that this correspondence is being transmitted by facsimile to the United States Patent and Trademark Office (Fax No. 703-872-9306) on this date:

3-7-2005

By


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